VI Planning/Operations Snapshot Template

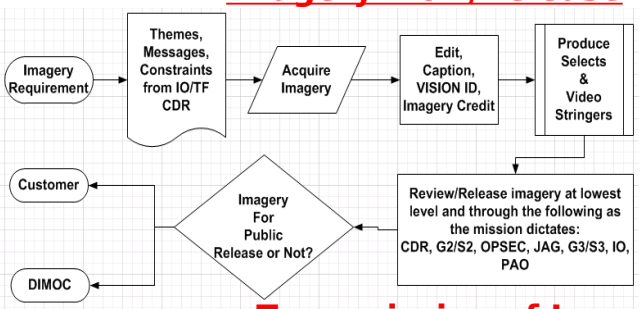
Theater Public Affairs Guidance (PAG): **Use visual information to highlight timely effective civil support provided; unity of effort with mission and international partners**
Themes and Messages: **Domestic audiences informed; mission partners assured and policy makers informed; interagency coordination effective and mutually supportive**
Commander's Intent: **Visually inform public and mission partners of NORTHCOM operations that save lives, mitigate human suffering and facilitate response operations**

Imagery Requirements

(Specific imagery needs – still, video? What events?)

- Visually communicate the story of Hurricane relief operations conducted as a team effort among federal, state, tribal, local governments, private sector and non-governmental organizations
- **Imagery targets:**
  - DoD forces actively assisting in a disaster response
  - Coast Guard OPS; National Guard and civilian authorities working together
- **Sensitive imagery topics:**
  - Full face shot of Tier 1 Special Forces personnel

Imagery Flow/Release


Imagery Requirement
Themes, Messages, Constraints from IO/TF CDR
Acquire Imagery
Edit, Caption, VISION ID, Imagery Credit
Produce Selects & Video Stringers
Review/Release imagery at lowest level and through the following as the mission dictates: CDR, G2/S2, OPSEC, JAG, G3/S3, IO, PAO
Imagery For Public Release or Not?
Customer
DIMOC

POC for Release:

- ❑ *Name*
- ❑ *Unit*
- ❑ *Duty Position*
- ❑ *Email*
- ❑ *Phone*

Transmission of Imagery

P: FFT v2.6 Server- jackrabbit3.defenseimagery.mil
A: FFT V2.4 Server :Port - jackrabbit1.defenseimagery.mil:923
C: Email Stills to: stills@defenseimagery.mil
E: Mail Video/Imagery to: DIMOC IOCC, ATTN:_____, 6700 Taylor Avenue, Fort Meade, MD 20755

Images/Video Acquired	Images/Video Transmitted

Points of Contact

- ❑ **VI Planner –**
- ❑ **Joint Combat Camera Program Coordinator – LCDR Houser**
  NIPR: doug.houser@js.pentagon.mil OR doug.houser@dma.mil
  SIPR: doug.houser@js.smil.mil OR doug.houser@osd.smil.mil
  DSN: 733-6516 or COMM: 301-222-6516 or
- ❑ **Defense Imagery Management Operations Center (DIMOC)**
  NIPR: renee.soltes@dma.mil
  DSN: 733-4938 or COMM: 301-833-4932 or 703-675-9521
- ❑ **Unit Public Affairs (PA) Officer -**
- ❑ **Unit Information Operations (IO) Officer –**
- ❑ **Team Leader –**

Assets

Name	Rank	Duty	Location	Status

Operations

- **Past 24hrs:**
- **Next 24hrs:**